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AQUEEN HOTELS & RESORTS OPENS 68-ROOM BOUTIQUE HERITAGE HOTEL IN LITTLE INDIA WITH EAST-INDIA ACCENTS

5th February 2018, Singapore

Aqueen Hotels & Resorts, following the successful launch of the Aqueen Heritage brand in Joo Chiat, proudly presents an exciting, elegant **“Step Back in Time once again”** Aqueen Heritage Hotel Little India, the Group’s sixth property in Singapore’s culturally rich and bustling area – Little India.

Built in the Indian districts in the 1920’s, and formerly known as Tekka Hotel in the 90’s, the 3-storey shophouse building sits in the serene Belilios Lane, amid pulsating Serangoon Road. Restored to its former glory, with a modern twist to its East Indian theme, this heritage boutique hotel offers the Group’s core offering of breakfast, complimentary wifi, comfortable bed and hot showers for guests, fulfilling its brand promise of Rest, Relax and Rejuvenate..

“We are delighted on the opening of our second concept lifestyle boutique hotel. Aqueen Hotels & Resorts continually seeks new locations and services to enhance the stay of value-conscious travelers seeking affordable, convenient and trendy accommodation within the city. We believe that Aqueen Heritage Hotel Little India provides travelers with a novel, niche option to further cater to their needs, without compromising on the quality service and hospitality that **defines the ‘Aqueen Experience’,**” says Mr Bernard Ng, Chief Executive Officer of Crescendas Hospitality Management.

Location

Aqueen Heritage Hotel Little India is situated right in the heart of Little India, making it a prime spot for guests keen on immersing themselves in the local Indian culture. Being an area of conservation since 1989, Little India is home to a unique multi-sensory experience – from elegantly-restored architecture and landmarks, to an immeasurable array of signature delicacies and intricate paraphernalia.

For guests looking to explore all that the city state offers, the Little India MRT interchange is a mere **250m away, with easy accessibility to the Central Business District, Singapore’s main shopping belt in Orchard Road,** and other historical, cultural and entertainment areas.



Rooms and Amenities

Aqueen Heritage Hotel, Little India will offer a total of 68 well thought-out rooms. Decorated in rich brown tones, the rooms come with quality finishes for a relaxing, cosy ambience. Each contemporary-designed room will feature amenities such complimentary high-speed internet access, coffee and tea services, an in-room **safe (14"-laptop size)** with security-enhanced keycard access providing assurance to guests during their stay. Handicap-friendly rooms are also available.

Our Guest Rooms are also equipped with **"Quintessential by Aqueen TM, a mattress specially designed in conjunction with King Coil (mattress specialist of the Heavenly Bed concept) to bring a calming and relaxing sleep for our discerning guests. A luxurious mattress topper is added as a novelty item that provides a soft and supportive relief whilst sleeping. This also helps with ensuring housekeeping jobs are welfare driven and not too arduous for our older housekeeping employees.**

The Cozy and Comfy Rooms come with a choice of twin or queen beds to suit travellers' needs. Options for Family to stay, are Triple and Roomy Room sleeping from 3 to five persons respectively. The Courtyard Rooms open out to two outdoor courtyard areas that has a water feature, great for relaxation with an ice cold drink in hand. Each room offers home-away-from-home essentials and comforts with en-suite bathrooms equipped with standing showers, perfect to refresh and keep cool after a long day.

Aqueen Heritage Hotel Little India
22 Belilios Lane
Singapore 219960
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For more information or to make a reservation, please visit aqueenhotels.com, email reservations@aqueenhotels.com or call +65 6867 6867



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About Aqueen Hotels & Resorts

Aqueen Hotels & Resorts is a chain of value hotels catered to business and leisure travellers and managed by Crescendas Hospitality Management. Aqueen Hotels currently has five properties conveniently located in Balestier Road, Jalan Besar, Paya Lebar, Joo Chiat and Lavender Street, of which 3 have been awarded the 2017 TripAdvisor Certificate of Excellence. The brand is set to expand its presence in South Asia by 2018 with 3 new upcoming hotels. Guests can unwind in contemporary and comfortable interiors while attentive staff provide discrete, genuine and efficient service, creating a unique Aqueen Experience.

For more information, visit www.queenhotels.com

About Crescendas Hospitality Management

Crescendas Hospitality Management (CHM) encompasses specialist Hospitality and Hotel Operations & Management. CHM owns, franchises, leases or manages hotels under the Aqueen Hotels & Resorts brand. It also manages the Arena Country Club in Singapore and the Canareef Resort Maldives on Herathera Island.

CHM is part of Crescendas Group, a company with multi-industry portfolios in Property, Hospitality, Technology, Distribution and Manufacturing, and is headquartered in Singapore.

For more information, visit www.crescendas.com