

FOR IMMEDIATE RELEASE

**AQUEEN HOTEL OPENS 162-ROOM HOTEL  
IN PAYA LEBAR WITH WEEKEND STAYCATION PACKAGE.  
FIFTH AQUEEN HOTEL IN THE PIPELINE AT JOO CHIAT**

15 July 2015, Singapore – Aqueen Hotels & Resorts announces the opening of their flagship hotel, which is its fourth property for the brand, in Paya Lebar at Jalan Afifi (next to Certis Cisco building), after three successful boutique style, value-add properties in Jalan Besar, Balestier Road and Lavender Street. It will add another 162 rooms to Aqueen Hotels inventory, offering business and leisure travelers an upmarket, value for money accommodation option around the outskirts of the city.

“We are delighted to be a part of the dynamic travel industry in Singapore. Aqueen Hotels & Resorts continually seeks new locations and services to enhance the stay of value-conscious travelers seeking affordable trendy accommodation within the city. The Aqueen Hotel Paya Lebar will provide travelers with another accommodation choice catered to their needs and at the same time able to enjoy the ‘Aqueen Experience’ – quality service and hospitality. We are confident that Aqueen Paya Lebar will offer quality, affordable accommodation and be the savvy choice for travelers to Singapore”, says Mr Bernard Ng, Assistant Chief Executive Officer of Crescendas Hospitality Management.

The opening paves the way for yet another location scheduled to open in Joo Chiat, which is slated to open in late 2015, with a twist to the Aqueen name. Unique in design and upmarket in feel, Aqueen Hotels Paya Lebar’s façade boasts a minimalistic, yet modern trendy design.

**Location**

Nestled at the junction of Paya Lebar, the twelve-storey building is located in close proximity to the cultural neighbourhood of Geylang Serai, with its rich, colorful heritage and culinary

offerings. Conveniently connected by a network of public transport systems, the location offers easy accessibility to the Central Business District outside the city fringe, Singapore's main shopping belt in Orchard Road and other historical, cultural and entertainment areas. In its immediate surroundings, it caters to business and corporate travelers in the Paya Lebar Industrial and office district.

Paya Lebar MRT and two new shopping malls, Paya Lebar Square and OneKM Mall are also located within 10-15minutes walking distance of the hotel.

### **Rooms & Amenities**

Aqueen Hotel Paya Lebar offers a total of 162 well furnished rooms. Decorated in rich brown tones, the rooms come with quality finishes for a relaxing, cosy ambience. Each contemporary-designed room will feature amenities such as a plug-and-play media hub portal for interconnectivity between electronic devices and complimentary high-speed internet access. An in-room safe (14"-laptop size) and security-enhanced keycard access provide assurance to guests during their stay. Handicap-friendly rooms are also available.

The Superior and Deluxe Rooms come with a choice of twin or queen beds to suit travellers' needs. Each room offers home-away-from-home essentials and comforts while selected Premier Rooms are fitted with a king-size bed and bath tub, perfect for unwinding after a long day. The top of the line room comes in the form of Aqueen's Signature Room, which boasts a spacious interior with a work desk, couch, wardrobe and a standing shower stall as well as a full length bathtub.

Our Guest Rooms are equipped with 'Quintessential by Aqueen™', a mattress specially designed in conjunction with sleep experts Slumberland, to bring a calming and relaxing sleep for our discerning guests. A luxurious mattress topper is added as a novelty item that provides a soft and supportive relief whilst sleeping. This also helps with ensuring housekeeping jobs are welfare driven and not too arduous for the older employees.

Guests can enjoy complimentary breakfast with their rooms, promising an energising start to the day at Petite Menu Restaurant. The hotel's International Cuisine restaurant is located on the second floor. Guests can also enjoy city views and sunsets at the Hotels rooftop which is used for intimate corporate events and solemnisations.

**Aqueen Staycation Package (valid till 31 Dec 2015)**

Deluxe Single/Double S\$159++  
Premier Single/Double S\$179++  
Signature Suite S\$259++

- Breakfast for 2
- Welcome Drink on arrival
- Late checkout until 3pm subject to availability
- Complimentary WiFi and local calls
- Complimentary parking for one car subject to availability

**Terms and Conditions**

- Valid from 10 July to 31 December 2015
- Stay Friday/Saturday/Sunday only
- Minimum 1 night / Maximum 3 nights
- Not available on 18-20 September and 25-26 December 2015.
- Strictly prepayment and non-refundable. Changes allowed.

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### **About Aqueen Hotels & Resorts**

Aqueen Hotels & Resorts is a chain of value hotels catered to business and leisure travellers and managed by Crescendas Hospitality Management. Aqueen Hotels currently has two properties conveniently located in Balestier Road and Lavender Street. Aqueen Hotel Lavender has been awarded a 'Certificate of Excellence 2013' and recognised as the 'Top 20 Trendiest Hotel 2012' by TripAdvisor. Aqueen Hotels & Resorts has a portfolio of three hotels throughout Singapore and it set to expand its presence in South Asia by 2015. Guests can unwind in contemporary and comfortable interiors while attentive staff provide discrete, genuine and efficient service, a unique Aqueen Experience. For more information, visit [www.aqueenhotels.com](http://www.aqueenhotels.com)

### **About Crescendas Hospitality Management**

Crescendas Hospitality Management (CHM) encompasses Specialist Hospitality and Hotel Operations & Management. CHM owns, franchises, leases or manages hotels under the Aqueen Hotels & Resorts brand. It also manages the Arena Country Club in Singapore and its latest Island Resort in the Maldives, Herathera Island which will be rebranded as Canareef Maldives in late 2015.

CHM is part of Crescendas Group, a company with multi-industry portfolios in Property, Hospitality, Technology, Distribution and Manufacturing and is headquartered in Singapore.

For more information, visit [www.crescendas.com](http://www.crescendas.com)